

Cabinet meeting
18 July 2007

Operational Plan for the Mass Literacy Campaign



education

Department:
Education
REPUBLIC OF SOUTH AFRICA



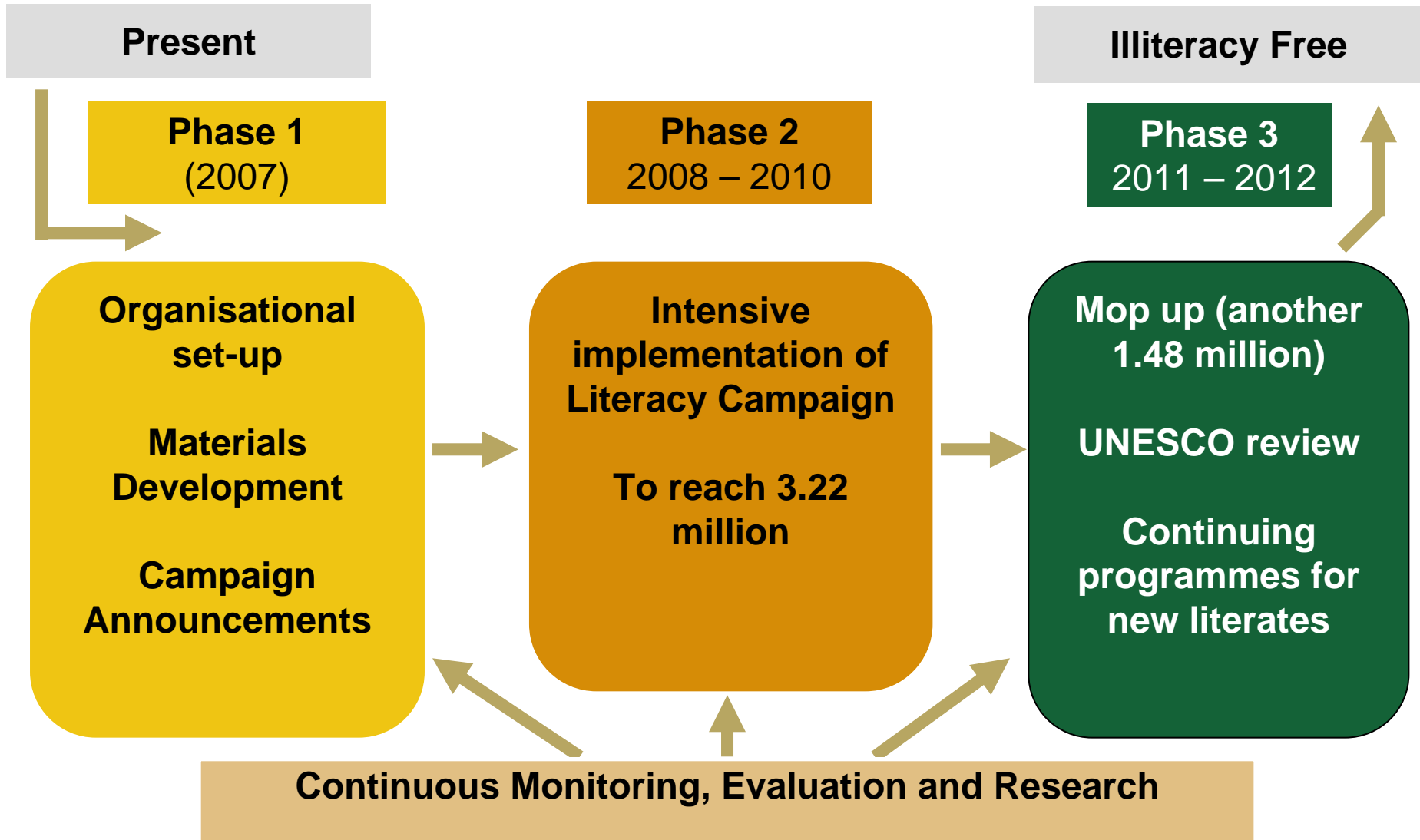
The target

To alphabetise 4.7 million adult illiterates by the end of 2012

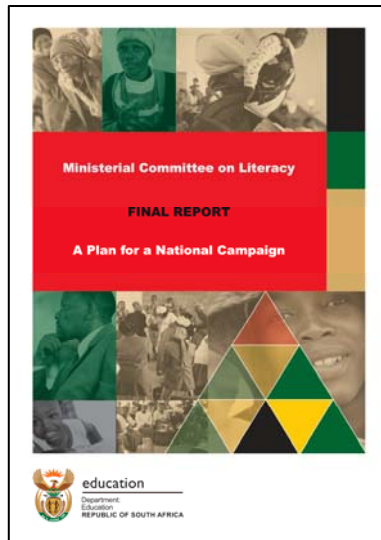
- To have UNESCO declare South Africa a territory free of illiteracy
- To meet Dakar 2000 promise to reduce illiteracy by at least 50% by 2015



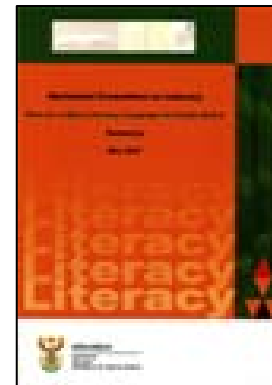
Plan phases in the eradication of illiteracy



Documents on the Operational Plan

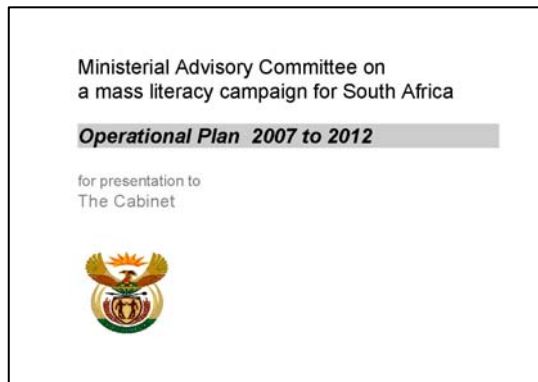


Final report : A plan for a national campaign of the Ministerial Committee on Literacy



Summary of the **Final Report**

Operational Plan 2007 to 2012



Rolling work programme for financial year 2007/2008



Strategic plan for a mass literacy campaign 2007-2012



Elements of the Plan

- Rationale, operational principles and learning outcomes
- Structures and processes for
 - Governance,
 - Organisational coordination,
 - Curriculum, materials and educator training
 - Monitoring, evaluation and research
- Phase 1 requirements and targeting of learners
- Budget estimate of R 1,165 per learner



Proposed budget by years

Year	Rands (millions)				
	Fixed costs	Variable costs	Total (with inflation)	Allocated	Not yet allocated
2007	72	17	89	20	69
2008	72	1,390	1,536	350	1,186
2009	54	1,350	1,545	480	1,065
2010	54	1,324	1,585		1,585
2011	45	775	984		984
2012	43	282	406		406
Total	340	5,135	6,145	850	5,295

Organisational structures

- Overseen by Inter-Ministerial Committee which governs campaign organisation through legal constitution of a Section 21 company (similar to Umsombomvu model)
- Firmly located within the public service as defined in the Public Service Act
- Sufficiently autonomous from departmental line functions
- Focused exclusively on the campaign

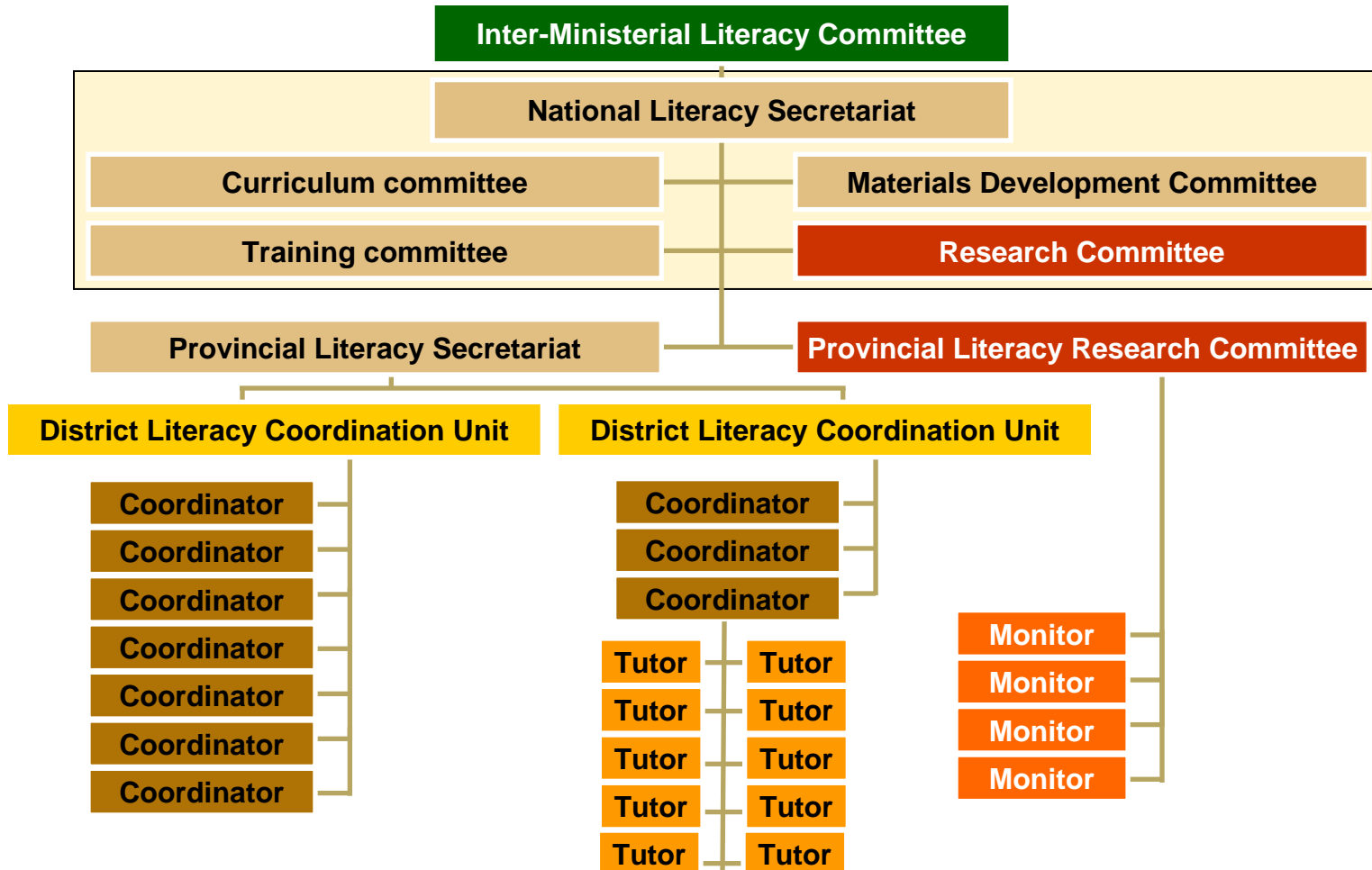


The organisational structures

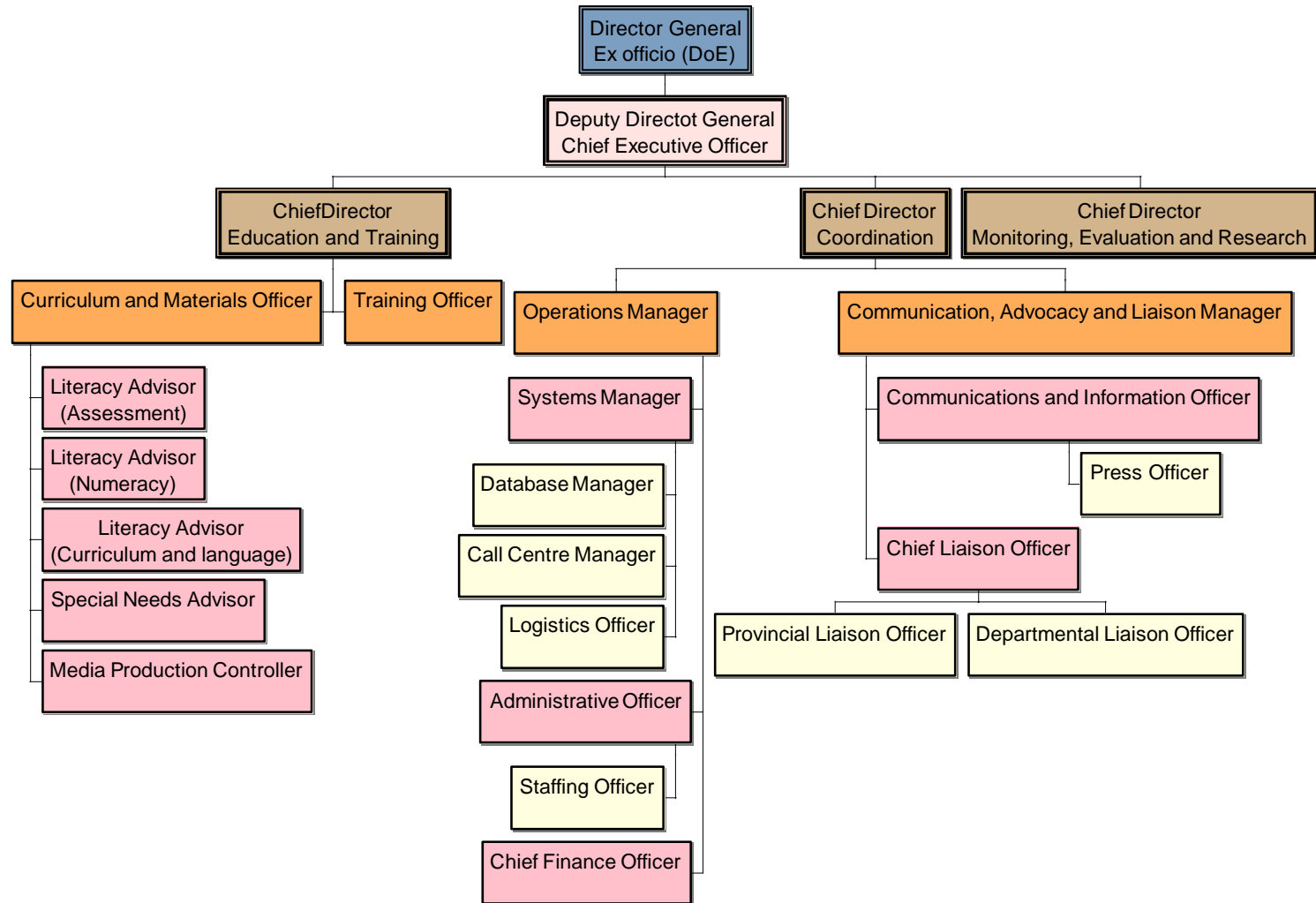
Level	Governance (policy and oversight)	Coordination	Curriculum and teaching	Monitoring, evaluation and research
1 - National	Inter-Ministerial Literacy Commission	National Literacy Secretariat	Curriculum, materials and training committees	National Literacy Research Committee
2 - Provincial	Provincial Committees for Literacy	Provincial Literacy Secretariats		Provincial Literacy Research Committee
3 - District/ Special		District Literacy Coordination Units		<i>Monitors</i>
4 - Local		<i>Coordinators</i>		
5 - Site			<i>Tutors</i>	



Organisational structures



National Literacy Secretariat



Campaign timetable

Year	Number learners	Purpose
2007	None	Gear up
2008	1,200,000	An intensive three year campaign
2009	1,220,000	
2010	1,200,000	
2011	720,000	Winding down
2012	360,000	Mop up

This timetable will enable the campaign to achieve its goals within the period identified for the United Nations Decade of Literacy.



Phase 1 steps

Step	Details	Agents
1	Procure sufficient funding for preparation for effective and to scale 2008 launch	Treasury
2	Appoint preparatory team	DoE
3	Establish Inter-Ministerial Committee (IMC)	Cabinet
4	Appoint Chief Executive Officer and key staff in campaign National Literacy Secretariat (NLS) office who will start implementation and set up all campaign structures	Preparatory team NLS
5	Start materials development process	
6	Mobilisation of key departmental and civil society resources and partnerships	NLS IMC
7	Start training, monitoring, evaluation and research processes for early or mid 2008 launch	All

The name of the campaign

- What is it to be called?
- A suitable name can assist in mobilising support and to enable the population to identify with the campaign.



Forward to an illiteracy free South Africa

Thank you

